



# LPM Conference – 1 July 2024

## Kings Fund, 11 Cavendish Square, W1G 0AN London

*Agenda is subject to change*

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<b>09.00 - 09.30am</b>	<b>BREAKFAST AND NETWORKING</b> Grab a coffee and croissant and connect with your peers!
<b>9.30 - 9.40am</b>	<b>WELCOME</b> <i>Richard Brent, editor in chief, LPM</i> <i>Pam Loch, founder and managing director, Loch Associates</i>
<b>9.40 - 10.10am</b>	<b>KEYNOTE: PRACTICAL GUIDANCE FOR SMEs IN AN UNCERTAIN ECONOMY</b> An overview of the economic landscape, and what to expect in the coming year. Our speaker will consider the global context as well as UK specifics including inflation and interest rates, the growth outlook, the shifting political landscape – and what to expect in the event of a Labour election victory. <i>Aastha Gupta, UK and Euro area economist, NatWest</i>
<b>10.10 – 10.25am</b>	<b>POLLING AND VOTING</b> Have your say in our interactive Slido voting session – and set yourself up for the interactive day ahead!
<b>10.25 - 11.00am</b> <b>35 mins</b>	<b>ASSESSING THE CYBER RISK LANDSCAPE: WHATS ON THE HORIZON FOR 2025</b> Law firms are experiencing a significant surge in cyber incidents, but is the SME cohort cyber-ready? <ul style="list-style-type: none"><li>• Cyber risk round-up: a pan industry and sector overview of the cyber landscape, and types of breaches or attacks</li><li>• Understanding your risk profile – and specific vulnerabilities for SMEs</li><li>• Taking action: practical tips and take-aways to protect your business – and what to do if the worst happens</li></ul> <i>Regina Bluman, cyber security advisor, Pinsent Masons</i>
<b>11.00 - 11.15am</b>	<b>COFFEE BREAK</b>
<b>11.15 - 11.50am</b>	<b>PANEL: EVOLVING WORKSPACES AND TOOLS</b> Hear from law firm leaders making bold movements in making their workspaces fit their business, employee and environmental needs – from real estate revolutions to remote working wins! <i>Sue Murphy, practice and business development director, Paris Smith</i> <i>Toby Harper, founder and CEO, Harper James</i> <i>James Dudden, product manager, SOS Legal</i> <i>Sean Stuttaford, CEO, Thompson Smith and Puxon</i> <i>Chair: Richard Brent, editor in chief, LPM</i>
<b>11.50 -12.30pm</b>	<b>SPONSOR MASTERCLASSES</b> <ol style="list-style-type: none"><li>1. Profitability boost for the smaller firm – OSPREY</li><li>2. Profitability boost for the smaller firm – LEGL</li><li>3. Getting the most from PM tools – PRACTICE EVOLVE</li><li>4. Getting the most from PM tools –SOS</li><li>5. Getting automation right – TESSARACT</li><li>6. Informed approaches to PII – LOCKTON</li><li>7. Leveraging AI to improve business operations – ELITE</li><li>8. Leveraging AI to improve business operations – ONEADVANCED</li><li>9. Building strategies for client care – CLIO</li><li>10. Client excellence in a trust pilot world - ACCESS LEGAL</li></ol>

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<b>12.30 - 1.15pm</b>	<b>LUNCH BREAK</b>
<b>1.15 - 1.50pm</b>	<p><b>PANEL: THE POWER OF COMPANY CULTURE – YOUR SECRET WEAPON</b></p> <p>Explore how other SME law firms are leveraging company culture to build a business of top talent, find out how to balance flexibility with business needs, and understand other key levers.</p> <ul style="list-style-type: none"> <li>• Culture – leading from the top and incentivising behaviours</li> <li>• The hybrid conundrum – balancing in-office benefits with work/life balance</li> <li>• Managing a multi-generational workforce and balancing Gen Z drivers</li> <li>• DEI for business wins: why neuro-inclusivity is business-critical</li> </ul> <p><i>Nadia Biles Davies, chief operating officer, Sharpe Pritchard</i>  <i>Shaheen Mamun, director, Black Antelope Law</i>  <i>Danielle Gleicher-Bates, chair and co-founder, neurodiversikey</i>  <i>Chair: Pam Loch, founder and managing director, Loch Associates</i></p>
<b>1.50 - 2.30pm</b>	<p><b>YOUR TURN: CREATING CULTURE</b></p> <p>Take some time to share your own challenges, experiences, and nuggets of truth with your table – with the best nuggets to be shared with the room at the end.</p>
<b>2.30 - 2.50pm</b>	<p><b>RECHARGE COFFEE BREAK</b></p> <p>Recharge with the perfect cuppa and reflect on the most useful insights gleaned throughout your day.</p>
<b>2.50 - 3.40pm</b>	<p><b>ROBOT WARS – HOW HIGH CAN YOU GO?</b></p> <p>Harness the power of collaboration, communication and cooperation to work with your team and compete to build the tallest, freestanding robot. We'll provide the equipment, you just need to bring the teamwork and critical thinking! The tallest structure wins a prize.</p>
<b>3.40 - 4.15pm</b>	<p><b>PANEL: THE FUTURE OF GENERATIVE AI IN THE SME LAW FIRM</b></p> <p>With GenAI being adopted across large law, what are the risks – and opportunities – for smaller and regional firms?</p> <p><i>Sarah-Jane Butler, solicitor and founder, Farringford Legal</i>  <i>Graham Sweeney, managing partner, Schofield Sweeney</i>  <i>Astrid Bowser, senior product manager, OneAdvanced</i>  <i>Chair: Reem Khurshid, editor, LPM</i></p>
<b>4.15 - 4.45pm</b>	<p><b>CLOSING KEYNOTE: INDEPENDENCE AND ACTING IN A CLIENT'S BEST INTERESTS – HAS THE ETHICS THRESHOLD BEEN RAISED?</b></p> <p>Following the public, political, media and regulator concerns raised after the Post Office Inquiry, Axiom Ince and other instances relating to the conduct of lawyers, what's next for professional ethics and legal services regulation?</p> <p><i>Stephen Mayson, honorary professor, faculty of law, University College London</i></p>
<b>4.45 - 4.50pm</b>	<p><b>CLOSING COMMENTS</b></p> <p><i>Richard Brent, editor in chief, LPM</i>  <i>Pam Loch, founder and managing director, Loch Associates</i></p>
<b>4.50 - 5.45pm</b>	<b>DRINKS RECEPTION</b>